

# Eric C. Wiemer

Post-Doctoral Research Associate, Department of Political Science  
Purdue University

Beering Hall, 100 N. University Street  
West Lafayette, IN 47907  
ewiemer@purdue.edu

[Website](#) | [Google Scholar](#) | [LinkedIn](#)

## EDUCATION

Ph.D., Communication, Purdue University, December 2021.

M.A., Communication, University of Illinois at Urbana-Champaign, May 2017.

B.A., Communication, University of Illinois at Urbana-Champaign, May 2015.

## REFEREED ARTICLES (5)

**Wiemer, E. C.**, Scacco, J. M., & Berkelaar, B. (2022). Democratic disarray: Organizational messaging coherence and the local echoing press during the 2020 Iowa Democratic caucus. *American Behavioral Scientist*, 66, 118-139. <https://doi.org/10.1177/0002764221992808>

Eise, J., Lambert, N. J., & **Wiemer, E. C.** (2021). Leveraging communities' network strengths to support climate change adaptation information-sharing: A study with coffee farmers in Risaralda, Colombia. *Climatic Change*, 168. <https://doi.org/10.1007/s10584-021-03206-w>

Hoewe, J., Brownell, K. C., & **Wiemer, E. C.** (2021). The role and impact of Fox News. *The Forum*, 18, 367-388. <https://doi.org/10.1515/for-2020-2014>

Hoewe, J., **Wiemer, E. C.**, Adekunle, T., Barton, R. M., Jett, J., & Pijanowski, A. J. (2020). Linking political TV shows with female lead characters to political engagement: The roles of parasocial relationships and gender identity. *Journal of Broadcasting & Electronic Media*, 64, 672-692. <https://doi.org/10.1080/08838151.2020.1849703>

**Wiemer, E. C.**, & Scacco, J. M. (2018). Disruptor-in-chief? The networked influence of president Trump in building and setting the agenda. *The Agenda Setting Journal*, 2, 191-219. <https://doi.org/10.1075/asj.18020.wie>

## BOOK CHAPTERS (3)

Scacco, J. M., & **Wiemer, E. C.** (in press). Platforms and the presidency: Public preferences for digital and socially-mediated presidential communication. In J. Baumgartner & T. Towner (Eds.), *The internet and the 2020 campaign*. New York, NY: Lexington Books.

Scacco, J. M., Weaver, D. A., & **Wiemer, E. C.** (2021). Conservatives and the tea party. In S. E. Jarvis (Ed.), *Conservative political communication: How right wing media and messaging (re)made American politics* (pp. 66-88). Routledge.

Scacco, J. M., & Wiemer, E. C. (2019). The president tweets the press: President-press relations and the politics of media degradation. In R. Davis & D. Taras (Eds.), *Power Shift? Political Leadership and Social Media* (pp. 17-32). Routledge.

#### ENCYCLOPEDIA ENTRIES, BOOK REVIEWS, AND OTHER PUBLICATIONS (3)

Wiemer, E. C., & Scacco, J. M. (2021). [Review of Jill A. Edy & Patrick C. Meirick, *A nation fragmented: The public agenda in the information age*]. *Mass Communication & Society*.  
<https://doi.org/10.1080/15205436.2021.1894812>

Scacco, J. M., & Wiemer, E. C. (2019). Press conferences. In T. P. Vos & F. Hanusch (Eds.), *The international encyclopedia of journalism studies*. Wiley. <https://doi.org/10.1002/9781118841570.iejs0264>

Eise, J., Rawat, M., & Wiemer, E. C. (2019, May 31). Use peer-to-peer research collaboration in graduate school. *Nature Career Column*. <https://doi.org/10.1038/d41586-019-01737-y>

#### CONFERENCE PRESENTATIONS (18)

Wiemer, E. C., Scacco, J. M., & Berkelaar, B. (2021). Democratic disarray: Organizational messaging coherence and the local echoing press during the 2020 Iowa Democratic caucus. Presented at the annual meeting of the National Communication Association, November 2021.

Scacco, J. M., & Wiemer, E. C. (2021). Platforms and the presidency: Public preferences for digital and socially-mediated presidential communication. Presented at the annual meeting of the National Communication Association, November 2021.

Wiemer, E. C. (2020). The semantic saturation of labor strikes: Network agenda-building and the internal organizing processes of West Virginia public school teachers on strike. Presented virtually at the Agenda Setting Journal Conference, October 2020.  
**[Top Young Scholar Award]**

Hoppin, S., Sarapin, S., Wiemer, E. C., Lusvardi, A., Zulli, D., & Morris, P. (2020). Compromising positions: One word's relationship to Congressional performance and public opinion of Congress. Presented virtually at the annual meeting of the International Communication Association, May 2020.

Hoewe, J., Lusvardi, A. N., Wiemer, E. C., & Jett, J. (2020). The influence of Fox News: Decreased counter-arguing and increased persuasive effects. Presented at the annual meeting of the Southern Political Science Association, San Juan, Puerto Rico, January 2020.

Scacco, J. M., & Wiemer, E. C. (2019). The president tweets the press: President-press relations and the politics of media degradation. Presented at the annual meeting of the National Communication Association, Baltimore, MD, November 2019.

Scacco, J. M., Coe, K., & Wiemer, E. C. (2019). Trumpian echoes: Presidential language repetition on twitter. Presented at the annual meeting of the American Political Science Association, Washington D.C., August 2019.

- Eise, J. & Wiemer, E. C. (2019). Localized climate change information networks: Agricultural producers in the Andean region. Presented at the annual meeting of the International Communication Association, Washington D.C., May 2019.  
**[Top Student Poster Award]**
- Wiemer, E. C. (2019). The semantics of striking in West Virginia: A semantic network analysis of the press-public relationship. Presented at the annual meeting of the Sunbelt Conference, Montreal, Canada, June 2019.
- Lambert, N., Rawat, M., & Wiemer, E. C. (2019). Evaluation of Indiana public health departments' use of Facebook to meet community health information needs using semantic network analysis. Presented at the annual meeting of the Sunbelt Conference, Montreal, Canada, June 2019.
- Wiemer, E. C. & Scacco, J. M. (2019). Elite Influence and the Echoing Public: The Role of Semantic Saturation. Presented at the annual meeting of the International Communication Association, Washington D.C., May 2019.
- Jett, J., Lusvardi, A. N., & Wiemer, E. C. (2019). “Believe Survivors” or “Enough Already”? How elite discourse shapes public understanding of focusing events. Presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2019.  
[Alphabetical author order]
- Scacco, J. M., Weaver, D. A., & Wiemer, E. C. (2018). Occupy Wall Street meets the Tea Party: Partisan cable news and protest (de)legitimation. Presented at the annual meeting of the National Communication Association, Salt Lake City, UT, November 2018.
- Wiemer, E. C., Wilson, S., Tewksbury, D., & Hong, J. (2018). Agenda diversity and uniformity: News repertoires and their effects on the agenda setting process. Presented at the annual meeting of the National Communication Association, Salt Lake City, UT, November 2018.
- Wiemer, E. C., & Scacco, J. M. (2018). Tweets as newsworthiness: The networked function and implications of President Trump’s social media use in setting the agenda. Presented at the 50 Years in Agenda Setting Research: Past and Future Perspectives Conference, Boulder, CO, July 2018.
- Riles, J. M., Wiemer, E. C., & Tewksbury, D. (2017). To be a Fan and a Friend: A Balance Model of Mediated and Interpersonal Relationships. Presented at the annual meeting of the International Communication Association, San Diego, CA, May 2017.
- Wiemer, E. C., Riles, J. M., & Tewksbury, D. (2016). Artist attributions and fan support: The role of parasocial perceptions. Presented at the annual meeting of the National Communication Association, Philadelphia, PA, November 2016.
- Riles, J. M., Wiemer, E. C., & Tewksbury, D. (2016). Reconciling knowledge and opinion gaps: Building a unified model of cognitive cleavages. Presented at the annual meeting of the National Communication Association, Philadelphia, PA, November 2016.

## GRADUATE EMPLOYMENT

*Purdue University*

COM 217: Science Writing and Presentation, Instructor of Record, Summer 2020, Summer 2021

COM 318: Principles of Persuasion, Teaching Assistant, Fall 2020-Spring 2021

COM 304: Quantitative Research Methods, Teaching Assistant, Spring 2020-Spring 2021

Indiana COVID-19 Resource Research Consultant, Supervisor: Dr. Natalie Lambert,  
Spring 2020-Fall 2020

Purdue Presentation Center, Public Speaking Consultant, Fall 2019-Spring 2020

Network Analysis Researcher, Supervisor: Dr. Joshua Scacco, Fall 2018-Summer 2019

Research Assistant, Supervisor: Dr. Natalie Lambert, Spring 2019

COM 315: Speech Communication of Technical Information, Instructor of Record, Fall 2018

COM 250: Mass Communication and Society, Instructor of Record, Spring 2018-  
Summer 2018

COM 114: Fundamentals of Speech Communication, Instructor of Record, Fall 2017-Spring 2018,  
Spring 2020

#### *University of Illinois at Urbana-Champaign*

CMN 102: Introduction to Communication Theory & Research, Head Teaching Assistant, 2016-2017

CMN 102: Introduction to Communication Theory & Research, Teaching Assistant, 2015-2016

Undergraduate Research Assistant, Supervisor: Dr. David Tewksbury, 2012-2015

Undergraduate Peer Advisor, Department of Communication, 2015-2016

Undergraduate Peer Advisor, Department of General Studies, 2013-2014

Undergraduate Teaching Intern, CMN 277: Introduction to Mediated Communication, Fall 2013

#### SERVICE ACTIVITIES

Guest lecture in COM 381: Gender and Feminist Studies in Communication, Purdue University, 2020

Guest lecture in Digital Democracy, University of South Florida, 2019

Guest lecture in COM 682: Text Mining & Natural Language Processing, Purdue University, 2019

Competitively-Selected Conference Submission Peer Reviewer, *National Communication Association*,  
Purdue University, 2018-2019

Competitively-Selected Conference Submission Peer Reviewer, *International Communication Association*,  
Purdue University, 2018-2019

Manuscript review, *Journal of Information Technology & Politics*, Purdue University, 2018-2019

Manuscript review, *International Journal of Communication*, Purdue University, 2017-2018

Manuscript review, *Mass Communication & Society*, Purdue University, 2017

Vice President of Graduate Student Association, University of Illinois at Urbana-Champaign, 2016-2017

#### AWARDS AND HONORS

Top Young Scholar Award, Virtual Agenda-Setting Journal Conference, October 2020

Top Student Poster Award, International Communication Association Conference, May 2019

List of Teachers Ranked as Excellent by Their Students, Outstanding ratings, University of Illinois at Urbana-Champaign, 2015-2017

#### PROFESSIONAL MEMBERSHIPS

International Network for Social Network Analysis, 2019-2020

Midwest Political Science Association, 2019-present

National Communication Association, 2016-present

International Communication Association, 2016-present